# PERSONAL INFORMATION Cinzia Battistella



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Sex F | Date of birth 27/08/1982 | Nationality Italian

Enterprise	University	EPR
☐ Management Level	☐ Full professor	☐ Research Director and 1st level Technologist / First Researcher and 2nd level Technologist
☐ Mid-Management Level		☐ Level III Researcher and Technologist
☐ Employee / worker level	☐ Researcher and Technologist of IV, V, VI and VII level / Technical collaborator	☐ Researcher and Technologist of IV, V, VI and VII level / Technical collaborator

#### **WORK EXPERIENCE**

#### From 2018

# **Associate professor of Management Engineering**

University of Udine, Department of Engineering and Architecture, Via delle Scienze 206, 33100 Udine, Italy

• Research and didactics on management engineering

<u>HEI</u>

#### From 2016 - to 2018

# **Associate professor of Management Engineering**

University of Siena, Department of Mathematics, Information and Engineering, Via Roma, 35100, Siena, Italy

Research and didactics on management engineering

**HEI** 

## **EDUCATION AND TRAINING**

#### From 2008 to 2010

# PhD in management engineering

EQF level 9

University of Padua, Italy

• Subjects: foresight, open innovation; Skills acquired: research, research project management

### **PERSONAL SKILLS**

Mother tongue(s)

Italian

Other language(s)

English (C1), German (B2)

Job-related skills

Research on management and qualitative methodologies (case studies, action research)

Digital skills

Common work digital skills

Other skills

Research topics: innovation, foresight, open innovation, business model innovation, sustainability

### **ADDITIONAL INFORMATION**

## Relevant publications

### Books

 De Toni A.F., Siagri R., Battistella C. (2017) Corporate foresight, Routledge Taylor & Francis: London.  Annarelli A., Battistella C., Nonino F. (2019) The road to servitization: How Product Service Systems Can Disrupt Companies' Business Models, Springer.

#### Journal papers

- Battistella C., Nonino F. (2012) "What drives collective innovation? exploring the system of drivers for motivations in open innovation, web-based platforms", Information Research, 17(1) paper 513.
- De Toni A.F., Biotto G., Battistella C. (2012) "Organizational design drivers to enable emergent creativity in web-based communities", The learning organization, special issue "Learning and Knowledge for the Knowledge Society", 19(4):335-349.
- Battistella C., Nonino F. (2012) "Open innovation web-based platforms: The impact of different forms of motivation on collaboration", Innovation: Management, Policy and Practice, 14(4):557-575.
- Battistella C., Nonino F. (2013) "Exploring the impact of motivations on the attraction of innovation roles in open innovation web-based platforms", Production planning and control, special issue "Collaborative innovation", 24(4-5):226-245.
- Battistella C., Colucci K., De Toni A.F., Nonino F. (2013) "Methodology of business ecosystems network analysis: a case study in Telecom Italia Future Centre", Technological Forecasting & Social Change, 80(6):1194-1210.
- Avenali A., Battistella C., Matteucci G., Nonino F. (2013) "A mechanism for supporting collective innovation: the open contract-based challenge", Information systems and e-Business Management, 11(4):541-568.
- Gagliardi, D., Niglia, F., Battistella, C. (2014) "Evaluation and design of innovation policies in the agro food sector: an application of multilevel self-regulating agents", Technological Forecasting & Social Change, 85(4):40-57.
- Battistella C., De Toni A.F., Pillon R. (2015) "The Extended Map methodology: Technology roadmapping for SMEs clusters", Journal of Engineering and Technology Management, 38:1-23.
- Battistella C., De Toni A.F., Pillon R. (2016) "Inter-organisational technology/knowledge transfer: a framework from critical literature review", The Journal of Technology Transfer, 41(5):1195-1234.
- De Toni A.F., De Zan G., Battistella C. (2016) "Organisational capabilities for internal complexity: an exploration in the Coop stores" Business process management journal, 22(1):196-230.
- Battistella C., De Toni A.F., Pessot E. (2017) "Open accelerators for start-ups success: a case study", European journal of innovation management, 20(1):80-111.
- Annarelli A., Battistella C., Nonino F. (2017) "Web application development projects by online communities of practice: which practices favour innovation?", Industrial management and data systems, 117(1):166-197.
- Battistella C., De Toni A.F., De Zan G., Pessot E. (2017) "Cultivating business model agility through focused capabilities: a multiple case study", Journal of Business Research, 73:65-82.
- Battistella C., De Toni A.F., Pessot E. (2017) "Practising Open Innovation: A framework of reference", Business process management journal, 23(6):1311-1336.
- Battistella C., De Toni A.F., Pessot E. (2018) "Framing open innovation in start-ups' incubators: A
  complexity theory perspective", Journal of Open Innovation: Technology, Market, and Complexity
  4(3):33.
- Battistella C., De Toni A.F. (2018) "Complexity Theory and Business Model Evolution: Pacorini at the Edge of Chaos", Strategic Change, 27(4):379-393.
- Annarelli A., Battistella C., Nonino F. (2020) "A framework to evaluate the effects of organizational resilience on service quality", Sustainability, 12(3)958.
- Battistella C., Dangelico R.M., Nonino F., Pessot E. (2021) "How social start-ups avoid being falling stars when developing social innovation", Creativity and Innovation Management, 30(2), pp. 320-335
- Attanasio G., Preghenella N., Battistella C. (2021) "Stakeholder engagement in business models for sustainability: The stakeholder value flow model for sustainable development", Business Strategy and the Environment, 31(3), pp. 860-874.
- Battistella C., Fornasier A., Pessot E. (2023) "How can lean tools support the innovation process of SMEs?", Journal of Manufacturing Technology Management.

C'uzie BeHimelle