

Gina Rossi, PhD

Curriculum Vitae

Department of Economics and Statistics

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University of Udine

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33100 Udine (Italy)

ACADEMIC POSITION

Since 2015, she is Associate Professor of Business Administration and Accounting Studies at the Department of Economics and Statistics, University of Udine, Italy

EDUCATION

- Ph. D. in Business Administration, Ca' Foscari University (Venice), Italy
- Degree in Economics and Commerce, University of Udine, Italy

RESEARCH INTERESTS

- Accountability to the community in non-profit organizations
- Stakeholder engagement in non-profit organizations
- Accounting history

RESEARCH DEVELOPMENT

2006 Methods of Research School, organized by AIDEA (Italian Academy of Business Administration and Management)

2005-2015 Researcher of Business Economics at the Department of Economics and Statistics, University of Udine, Italy

MEMBERSHIP IN ACADEMICS & PROFESSIONAL ASSOCIATIONS

- International Research Society for Public Management (IRSPM)
- Association for Research on Nonprofit Organizations and Voluntary Associations (ARNOVA)

UNIVERSITY SERVICE

- 2014-2020: board member of the Ph. D. in Managerial and Actuarial Sciences, University of Udine, Italy
- 2005-2013: board member of the Ph. D. in Right and Economy of Enterprise: Internal and International matters, University of Verona, Italy

CONFERENCE PRESENTATIONS (last five years)

- 2020, November 11-13, 49th ARNOVA Annual Conference, convened virtually. Paper: “Competing for donations in the environmental nonprofits”.
- 2019, November 21-23, 48th ARNOVA Annual Conference, San Diego (California). Paper: “The signaling role of the web: What effect on charitable contributions?”.
- 2019, September 12-13. AIDEA Conference 2019, Turin (Italy). Paper: “Il community engagement nelle fondazioni bancarie: strumenti e gradi di applicazione”.
- 2019, September 3-5. Tenth Accounting History International Conference “Accounting and work in historical perspective”, Conservatoire National des Arts et Métiers, Paris (FR). Paper presented: “Accounting and work relationships in the everyday life of households in eighteenth century Italy”.
- 2019, July 4-5. European Research Network on Philanthropy 9th International Conference (ERNOP 2019) “Philanthropy in the Spotlight? Resources, Reputation and Achievements”, University of Basel, Basel (CH). Paper presented: “Informed giving: Is worthwhile to be accountable on the Web?”.
- 2019, June 11-13. 10th INEKA Conference “Knowledge, Business, and Innovation. Economies and sustainability of future growth”, University of Verona. Paper presented: “Water assessment and sustainability reports in beverage sector: A half-empty glass”.
- 2019, Critical Perspectives on NGO Governance and Accountability, Sheffield University, Sheffield (UK). Paper: “Local stakeholder engagement practices and non-profit accountability: The case of Italian bank foundations”.
- 2018, September 13-14. SIDREA Conference 2018, University of Verona, Verona (Italy). Paper presented: “Financial e performance disclosure nelle fondazioni di comunità”.
- 2018, June 27-28. ARNOVA-Asia Conference “Evolving Government-Third Sector Relations in Asia”, Hong Kong University, Hong Kong. Paper presented: “Accountability to donors through the World Wide Web”.
- 2018, April 12-13. ICGR 2018, Porto, (Portugal). Paper presented: “Running the Household: Gender Perspectives from the Past”.

- 2017, September 14-15. AIDEA Conference 2017, Rome (Italy). Paper presented: “Non Profit Accountability: Raggiungere gli Stakeholder Attraverso il Web”.
- 2017, January 18-19. International Conference on Public Services and Charities: Accounting, Accountability and Governance at a Time of Change, Centre for Not-for Profit and Public Sector Research (CNPR), Queen’s Management School, Queen’s University Belfast (UK). Paper presented: “The stakeholder engagement dashboard. How to disclose ‘the mantra of participation’ in nonprofit organisations”.
- 2016, November 24-25. 13th Conference of the Italian Society of Accounting History (SISR 2016) , Mantua (Italy). Paper presented: “The local community soul into the Italian bank foundations. A travel into their ‘bank’ origins”.
- 2016, October 7-8. 13th Conference of the Italian Chapter of AIS (ITAIS 2016), University of Verona, Verona (Italy). Paper presented: “Stakeholder accountability through the World Wide Web: Insights from Nonprofits”.
- 2016, June 30 - July 1. 6th Social and Environmental Accounting Conference (CSEAR Italy), University of Parma, Parma (Italy). Paper presented: “Gaining, maintaining, and repairing legitimacy in nonprofit organizations. When stakeholder engagement matters”.
- 2016, April 13-15. 20th IRSPM 2016 Conference, Hong Kong (China). Paper presented: “Building Relational Capital through Stakeholder Engagement: Evidence from the Non-profit Sector”
- 2015, November 19-21. 44th ARNOVA Annual Conference, Chicago (Illinois). Paper presented: “The new era of stakeholder engagement: gaining, maintaining, and repairing legitimacy in nonprofit organizations”
- 2015, October 16. 5th Workshop on Foundations, Torino (Italy). Paper presented: “Meeting local community needs. A dashboard from the stakeholder engagement experience”
- 2015, September 16-18. 8th Annual Conference of the EuroMed Academy of Business (EMAB 2015), University of Verona, Verona (Italy). Paper presented: “Gaining legitimacy in non-profit governance. The role of stakeholder engagement”
- 2015, September 10-12. AIDEA Conference 2015, Piacenza (Italy). Paper presented: “Il coinvolgimento degli stakeholder come strumento di legittimazione della governance. Il caso delle fondazioni bancarie italiane”
- 2015, September 3-4. 16th European Conference on Knowledge Management (ECKM 2015), University of Udine, Udine (Italy). Paper presented: “How to Engage Stakeholder Knowledge in Decision-Making: A Case Study From the Non-Profit Sector”
- 2015, August 19-21. 8th Accounting History International Conference, Ballarat (Australia). Paper presented: “Accountability for a place in heaven: a stakeholders’ portrait in Verona’s confraternities”

AWARDS

- 2015 Italian Research in Philanthropy Awards (IRPAs)

REVIEWING

- 2016, September 6-8. The ninth Accounting History International Conference: Accounting and governance in diverse settings, Verona, Italy.
- 2016, April 13-15. 20th IRSPM 2016 Conference, Hong Kong, China.
- 2014, September 3-4. ECKM 2015, 15th European Conference on Knowledge Management, Udine, Italy
- 2014, September 3-5. MCIS Mediterranean Conference on Information Systems, Verona, Italy. Track: Corporate Social Responsibility and Information Technology

TEACHING ACTIVITIES

- 2005-present. Professor of the course “Business Administration” (First cycle degree course)
- 2010-2011; 2014-present. Professor of the course “IFRS and consolidated financial statements” (Second cycle degree course)
- 2002-2009. Professor of the course “Financial Accounting” (First cycle degree course)

MAIN PUBLICATIONS

Books

2014. *Board Governance in Bank Foundations* (with C. Leardini and S. Moggi), Springer: Berlin
2011. *Genere, territorio e programmazione. Un’opportunità per l’azienda pubblica locale* (with C. Leardini), Rirea aziende: Rome
2009. *La comunicazione aziendale*, Franco Angeli: Milan
2008. *L’azienda convento nei registri contabili di Santa Maria della Scala a Verona. 1345-1355* (with G. Alberti and C. Leardini), Cedam: Padua
2007. *Aspetti critici del bilancio di esercizio delle fondazioni di origine bancaria*, Rirea: Rome
2006. *Il principio di prudenza nel bilancio di esercizio. Profili evolutivi alla luce del processo di armonizzazione contabile internazionale*, Aracne Editrice: Rome

Referred Journals

- 2020 “Organizational Factors Affecting Charitable Giving in the Environmental Nonprofit Context” (with C. Leardini and S. Landi), in *Sustainability*, 12(21), 8947, DOI: 10.3390/su12218947.
- 2020 “The more you know, the more you give: Influence of online disclosure on European community foundations’ donations” (with C. Leardini e S. Landi), in *Nonprofit Management and Leadership*, 31, pp. 81-101.
- 2019 “How to be accountable to local stakeholders: A lesson from savings banks” (with S. Moggi e C. Leardini), in *Accounting and Cultures*, XIX(2), pp. 35-67.
- 2019 “The new era of stakeholder engagement: Gaining, maintaining, and repairing legitimacy in nonprofit organizations” (with C. Leardini and S. Moggi), in *International Journal of Public Administration*, 42(6), pp. 520-532.
- 2017 “When the law Shapes Nonprofit Boards: The Key Role of Local Stakeholders” (with C. Leardini, S. Moggi and A. Zardini), in *Nonprofit and Voluntary Sector Quarterly*, 46(1), pp. 47-70.
- 2016 “Accountability for a place in heaven: A stakeholders’ portrait in Verona’s confraternities” (with S. Moggi, V. Filippi and C. Leardini), in *Accounting History* (Special issue: Accounting and Charities), 21(2-3), pp. 236-262.
2016. “La governance delle fondazioni di origine bancaria italiane sancisce il modello della community-owned foundation” (with B. Campedelli, L. Zanin, S. Moggi and C. Leardini), *Il Risparmio*, n. 1, pp. 5-26.
2015. “Linking Market Orientation and Service relatedness to New Service Development. The Case of Italian Small Accounting Firms” (with M. Massaro and C. Bagnoli), *The International Journal of Management Science and Information Technology*, 16, Special Issue: ICIE 2014 (2015-06), pp. 94-107
2015. “Mandatory or not mandatory reporting? Insights from Italian bank foundations” (with S. Moggi and C. Leardini), *International Journal of Public Administration*, 38(10), 734-742
2015. “Toward community engagement in governance” (with C. Leardini, S. Moggi and B. Campedelli), *Voluntary Sector Review*, 6(1), pp. 21-39
2013. “Accounting and power in religious institutions: Verona’s Santa Maria della Scala monastery in the Middle Ages” (with C. Leardini), *Accounting History*, 18(3), pp. 415-427
2011. “Fondazioni di origine bancaria e utilità prodotta: verso un sistema di accountability basato su indicatori di utilità sociale” (with C. Leardini), *Il Risparmio*, 1, pp.69-96
2010. “I registri di entrata e uscita del convento di Santa Maria della Scala a Verona: l’attività di rendicontazione a supporto del controllo e dell’amministrazione negli enti religiosi” (with G.B. Alberti and C. Leardini), *Contabilità e cultura aziendale*, X(1), pp. 32-55
2009. “Governance e accountability nelle Fondazioni Bancarie” (with C. Leardini and C. Todesco), *EA2000-International Business Review*, 4, pp. 81-95

Book Chapters

2020. “Fondazioni di comunità e raccolta delle donazioni: quali i fattori trainanti?” (with B. Campedelli, C. Leardini), in M.G. Baldarelli, M.M. Mattei (eds), *Liber amicorum per Antonio Maticena*, Franco Angeli: Milan.
2018. “Stakeholder accountability through the World Wide Web: Insights from Nonprofits” (with S. Moggi, P. Pierce, C. Leardini), in R. Lamboglia, A. Cardoni, P. Dameri, D. Mancini (eds), *Network, Smart and Open: Three keywords for Information Systems innovation*, Springer Verlag: Berlin
2016. “Uno sguardo sull’attuale assetto istituzionale delle fondazioni di origine bancaria: verso lo stakeholder engagement”, in G. Sala & G. Meruzzi (eds), *Le fondazioni di origine bancaria verso l’autoriforma*, Il Mulino: Bologna.
2015. “Business Strategy and Ownership: How Do They Affect Management Accounting Innovations and Risk Management in Large Firms in Italy” (with F. Cescon and A. Costantini), in N. Di Cagno, G. Invernizzi, A. Mechelli, M. Ugolini (eds), *Il ruolo dell’azienda nell’economia. Esiste un modello aziendale orientato alla crescita?*, Il Mulino: Bologna.
2014. “Scelte strategiche e tecniche di risk management nelle grandi imprese manifatturiere” (with F. Cescon and A. Costantini), in A. Riccaboni et al. (eds.), *Il governo dei rischi aziendali tra esigenze di mercato e fattori istituzionali*, Franco Angeli: Milan
2013. “Accountability in Culture: The Italian Experience” (with C. Leardini), in O. Alfranca Burriel (ed.), *Economics of Culture*, Nova Publishers: New York
- 2012, “I registri contabili dei priori generali: la struttura”, in G. Rossi, C. Leardini, S. Cantele, V. Filippi & S. Moggi, *Contabilità e Ordine generale dei Servi di Maria nel Medioevo. Il peculiare ruolo delle rilevazioni attraverso i Registri dei Priori generali*, Rirea: Rome
2012. “La prospettiva di genere: un’opportunità per l’ente locale”, in S. Serafin & M. Brollo (eds.), *Donne, politica e istituzioni: varcare la soglia?*, Forum: Udine
2012. “Public finance, organisation and gender: the contribution of Italian School Economia Aziendale” (with C. Leardini), in M.A. Galindo Martin & C. Nardi Spiller (eds.), *Public Finance: Lessons from the Past and Effects on the Future*, Nova Publishers: New York
2010. “Le erogazioni in arte e cultura delle fondazioni del Triveneto”, in C. Leardini & G. Rossi (eds.), *Fondazioni bancarie, arte e cultura. Ruolo, risultati e prospettive alla luce di un’analisi territoriale*, Franco Angeli: Milan
2010. “Verso un’accountability più trasparente dell’attività istituzionale in arte e cultura: il ruolo della Nota Integrativa e del bilancio di missione”, in C. Leardini & G. Rossi (eds), *Fondazioni bancarie, arte e cultura. Ruolo, risultati e prospettive alla luce di un’analisi territoriale*, Franco Angeli: Milan

Conference Proceedings

2018. “Running the Household: Gender Perspectives From the Past”, in A. Azevedo, A. Mesquita (eds.), *Proceedings of the International Conference on Gender Research ICGR 2018*, ISCAP - Porto (Portugal), 12-13 April 2018, pp. 364-370

2016. “The local community soul into the Italian bank foundations. A travel into their ‘bank’ origins”, in SISR (ed.), *Accounting, Banks and Financial Institutions: Insights From the Past*, Proceedings of the XIII Convegno SISR, Mantua 2016, Rirea, Rome.
2015. “Gaining legitimacy in non-profit governance. The role of stakeholder engagement”, in Vrontis D., Weber Y., Tsoukatos E., *Innovation, Entrepreneurship and Sustainable Value Chain in a Dynamic Environment*, Proceedings of the 8th Annual Conference of the EuroMed Academy of Business, University of Verona (Italy), 16-18 September 2015
2015. “How to Engage Stakeholder Knowledge in Decision-Making: A Case Study From the Non-Profit Sector” (with A. Garlatti and C. Leardini), 16th European Conference on Knowledge Management (ECKM 2015), University of Udine (Italy), 3-4 September 2015
2014. “Linking market orientation and service relatedness to new service development: The case of Italian small accounting firms” (with M. Massaro), 2nd International Conference on Innovation and Entrepreneurship (ICIE-2014), Bangkok University, Bangkok (Thailand), 6-7 February
2013. “The influence of Business strategy and Ownership on Management accounting innovations and Risk management techniques: An empirical analysis in large manufacturing companies in Italy” (with F. Cescon and A. Costantini), 36th AIDEA International Conference, Lecce (Italy), 19-20-21 September

Working papers

2016. “Meeting local community needs. A dashboard from the stakeholder engagement experience” (with S. Moggi, C. Leardini, and A. Zardini). Working paper n. 16, Centro Ricerche sulla Cooperazione e sul Nonprofit (Università Cattolica del Sacro Cuore), Vita e Pensiero, ISBN 978-88-343-3208-5.