

## **ACADEMIC CV OF FRANCESCA VISINTIN**

### **EDUCATION**

1998-2001: PhD in Management, economics and politics, University of St. Andrews (Scotland) with a thesis: Corporate governance and innovation in the machine tools sector in Italy. Relator: Prof. Gavin Reid, University of St. Andrews; Discussant: Prof. Stan Metcalfe, University of Manchester.

1997-1998: Master (M.Litt.) in Management, economics and politics, University of St. Andrews (Scotland) with a thesis: The Italian public debt: a political issue. Relator: Prof. David Cobham.

1991-1996: Bachelor and Master Degree in Economics, University of Udine with a thesis: The financial function within groups of firms. Relator: Prof. Luciano Pilotti.

### **SCIENTIFIC AND EDUCATION ACTIVITIES**

2012- Director of the PhD program in Business sciences, Economics Faculty, Universities of Udine and Trieste.

2011- Reviewer of Prin projects (research projects financed by the Ministry of education, university and research).

2007- Member of the governing body PhD program in Business sciences, Economics Faculty, University of Udine.

2007- Associate professor in Organization studies at the University of Udine; lecturer of Organization and management of SMEs (undergraduate), Organizational change (postgraduate in English since 2010), Organisational behaviour (postgraduate in English since 2011), Ethics and Economics and of the module of Organisation within the PhD programme in Business sciences.

2004-2007: University researcher in Organization at the University of Udine; lecturer of Human Resource management (undergraduate), Information systems (undergraduate) and of the module of organization within the I level master in Local Touristic development (UNIUD). Lecturer for the course of Business plan within the business plan competition Start cup.

2002-2003: Post-doc at the University of Udine with a project: Ict and organizational change; Lecturer of Human resource management (undergraduate) and Information Systems (undergraduate) at the University of Udine.

2001-2002: Contract lecturer of Human resource management (undergraduate) at the University of Udine.

1998-2000: Tutor for the tutorials for the courses of Microeconomics, Macroeconomics, Statistics, at the University of St. Andrews (Scotland).

### **SCIENTIFIC RESEARCH PROJECTS**

Since 2012: Scientific coordinator of a three-year Prin project on "Configurations of determinants of start-ups' growth", funded by the Ministry of Research and Education and involving 12 Italian universities.

Since 2012: Responsibility assigned by the Regional Agency for the development of the labor market, of the White paper for technological innovation in the Friuli Venezia Giulia Region.

2010-2012: Scientific coordinator of the project: "Networks of firms: a study of the Udine province", financed by the Chamber of Commerce of Udine. The research consists on an analysis of a sample of 700 firms of the extent of development of networks of firms, the facilitating factors and the results in terms of performance.

2010-2012: Scientific coordinator of the Udine unit of the Prin project "The entrepreneurship dimensions" and coordinated on a national basis by Prof. Paolo Gubitta (University of Padua). The study aims at identifying the individual, organizational and systemic determinants of the entrepreneurial activity in emergent sectors.

2010: Scientific coordinator of the project: "The medium firms", financed by the Chamber of Commerce of Udine. The study aimed at identifying the success and failure factors that characterize the medium companies in the Udine province and in the FVG region.

2008-2011: Scientific coordinator for the University of Udine unit in the Interreg project: TRI-ICT. Analysis of the existence and characteristics of clusters of firms in the ICT sector in FVG and Carinthia and on the demand of innovation by companies operating in the ICT sector. The project was carried out through the lead users method.

2007-2009: Scientific coordinator of the project financed with the regional law 26/2005 art.21 comma a: Chair value system 100%. Analysis of the processes to build a sustainable value system among companies operating in the chair district of Manzano and without previous forms of collaboration and measurement of the resulting performance.

2006-2007: Senior researcher in the project financed with the regional law 26/2005 art.21 comma a: Systemic analysis for the measurement of the innovative performances. Analysis of the innovative intensity of the regional system of innovation and of the regional firms.

2005-2007: Scientific coordinator of the project founded with European funds through Equal- professional fragilities, Phase II: Assessment of the existence and characteristics of professional fragilities arising from short-time jobs and development of an analytical model to identify and prevent the occurrence of those fragilities.

2004: Senior researcher in the regional project: Economic and social dynamics in the Friuli Venezia Giulia Region. Analysis of strengths and weaknesses.

2003: Senior researcher in the project Prin "Organizational impacts of ICTs", coordinated at the national level by Prof. Costa, University of Padua. Planning of the research, data collection, development of a model to interpret the data and final report.

2002: Visiting researcher at the University of Sheffield for the definition of the final report of the European project within the Targeted Socio-Economic Research (TSER) program of the European Commission (DG XII) of the Fourth Framework Program, European Commission (Contract No. SOE1-CT98-1113), COPI (Corporate Governance, performance pressures and product innovation), under the supervision of the project coordinator, Prof Andrew Tylecote.

2001- 2003: Junior researcher in the Prin project: "Infrastructures, competitiveness and governance: knowledge and development of a new economy", coordinated by Prof. Costa, University of Padua. Analysis on the labor market in the FVG region and the peculiarities of family business.

1998-2002: Junior researcher within the European project Targeted Socio-Economic Research (TSER) program of the European Commission (DG XII) within the Fourth Framework Program, European Commission (Contract No. SOE1-CT98-1113), COPI (Corporate Governance, performance pressure and product innovation). Definition of the research method, data collection, national reports.

### **OTHER PROJECTS**

2010 -2011: Scientific coordinator for the research unit of the University of Udine, for the development of the strategic plan for the development of the Trieste province in collaboration with the Chamber of Commerce of Trieste and SWG. Analysis of the stock and characteristics of human capital resources in the Trieste province.

2008: Scientific coordinator for the research unit of the University of Udine for the development of the strategic plan for the development of the Gorizia province: Gorizia Tomorrow, in collaboration with the Chamber of Commerce of Gorizia and SWG. Planning and definition of the strategic plan for the years 2009-2012.

2008: Senior researcher in the project financed by the Chamber of Commerce of Udine: The trans-regional cooperation in support of innovation- Best practices, opportunities and future challenges in the Eurozone Austria, Slovacchia, Slovenia, Czech Republic. Review of the literature and critical analysis of the innovative policies adopted by Austria, Slovacchia, Slovenia, Czech Republic and FVG between 2000 and 2008.

2005: Project manager of the first edition of the national exhibition of scientific and technological research and technology transfer, Innovaction. Concept, planning and organization of the exhibition.

### **PRIZES AND RECOGNITIONS**

2011: Honorable mention from the international conference IFERA to the paper "High performance work systems in family vs. non family SMEs. The moderating effect of organizational size", forthcoming in the second edition of Handbook of family business research, second edition, Edward Elgar.

2010: The Gunnar Myrdal Prize for the best book by the EAEPE (European Association for evolutionary political economy): Corporate governance, financial systems and technological advantage of nations, Routledge, written together with Prof. Andrew Tylecote (University of Sheffield).

2007: Honorable mention from the international conference ItFERA Family Business Research and its State of Art to the paper "Strategic typologies of small family firms: a test and extension of the configurational approach", written together with Dott. Daniel Pittino and published on the Journal of Enterprising Culture, 2011, vol. 17(03).

### **ACTIVITIES FOR INTERNATIONALISATION**

Since 2011: Appointed referent for the process of internationalization of the Economics Faculty by the Faculty Dean.

2009: Granted public funding within the Cooperlink project (22.000 euro) to foster collaboration with the Indian Institute of Planning and Management, New Delhi.

2009: Member of the Commission for the Internationalization of the Economics Faculty.

2009: Agreement for the exchange of students and professors with the Bangkok University, Thailand.

Since 2008: Agreement for the exchange of students and professors with the Indian Institute of Planning and Management, New Delhi.

Since 2008: Responsible for the Economics faculty for the incoming students from Russia, within an Erasmus Mundus project.

Since 2008: Coordinator of Socrates agreement with the University of Rijeka (Slovenia).

### **RECENT PUBLICATIONS**

- F. Visintin, D. Pittino (2014). Founding team composition and early performance of university—Based spin-off companies. *TECHNOVATION*, vol. 34, p. 31-43, ISSN: 0166-4972, doi: 10.1016/j.technovation.2013.09.004.
- D. Pittino, F. Visintin, M. Bau', P. Mazzurana (2013). Collaborative technology strategies and innovation in family firms. *INTERNATIONAL JOURNAL OF ENTREPRENEURSHIP AND INNOVATION MANAGEMENT*, vol. 17, p. 8-27, ISSN: 1368-275X, doi: 10.1504/IJEIM.2013.055226.
- Pittino D, Visintin F (2013). High performance work systems in family vs non-family Smes. The moderating role of organisations's size.. In: Smyrnios, K.X., Poutziouris, P.Z., Goel, S.. (a cura di): Smyrnios, K.X., Poutziouris, P.Z., Goel, S., *SECOND HANDBOOK OF FAMILY BUSINESS RESEARCH* . CHELTENHAM:Edward Elgar, ISBN: 9781848443228, doi: 10.4337/9781781009383.
- Pittino D, Visintin F., Compagno, C. (2011). Front end innovation and stakeholder involvement in the machine tools sector. *INTERNATIONAL JOURNAL OF ENTREPRENEURSHIP AND INNOVATION MANAGEMENT*, vol. 14(1), p. 96-112, ISSN: 1368-275X.
- D. Pittino, F. Visintin (2011). The propensity toward inter-organizational cooperation in small-and medium-sized family businesses. *JOURNAL OF FAMILY BUSINESS STRATEGY*, vol. 2, p. 57-68, ISSN: 1877-8585.
- Visintin F., Pittino D., (2010). Organizational culture, entrepreneurial orientation and growth in family firms: a case study from a mature industry. *INTERNATIONAL JOURNAL OF MANAGEMENT CASES*, vol. 6, p. 43-115, ISSN: 1741-6264.
- D. Pittino, F. Visintin (2009). Innovation and strategic types of family SMEs: a test and extension of Miles and Snow's configurational model. *JOURNAL OF ENTERPRISING CULTURE*, vol. 17, p. 257-295, ISSN: 0218-4958
- Tylecote Andrew, Visintin Francesca (2008). Corporate governance, finance and the technological advantage of nations. p. 1-310, London:Routledge, ISBN: 0415112214
- Tylecote A, Visintin F., (2007). A new taxonomy of national systems of corporate governance. In: LARS MJOSET. (a cura di): LARS MJOSET, *CAPITALISMS COMPARED - COMPARATIVE SOCIAL RESEARCH*. vol. 24, p. 71-122, OXFORD:Elsevier Science Ltd., ISBN: 9780762313136, doi: 10.1016/S0195-6310(06)24002-X

