

Gina Rossi, PhD

Curriculum Vitae

Department of Economics and Statistics

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University of Udine

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33100 Udine (Italy)

ACADEMIC POSITION

Since 2015, she is Associate Professor of Business Administration and Accounting Studies at the Department of Economics and Statistics, University of Udine, Italy

EDUCATION

- Ph. D. in Business Administration, Ca' Foscari University (Venice), Italy
- Degree in Economics and Commerce, University of Udine, Italy

RESEARCH INTERESTS

- Roles, structures and processes in nonprofit governance
- Stakeholder engagement in non-profit organizations
- Accountability and social reporting in non-profit organizations
- Accounting history in religious institutions

RESEARCH DEVELOPMENT

2006 Methods of Research School, organized by AIDEA (Italian Academy of Business Administration and Management)

2005-2015 Researcher of Business Economics at the Department of Economics and Statistics, University of Udine, Italy

MEMBERSHIP IN ACADEMICS & PROFESSIONAL ASSOCIATIONS

- International Research Society for Public Management (IRSPM)

- Association for Research on Nonprofit Organizations and Voluntary Associations (ARNOVA)

UNIVERSITY SERVICE

- 2014-present: board member of the Ph. D. in Managerial and Actuarial Sciences, University of Udine, Italy
- 2005-2013: board member of the Ph. D. in Right and Economy of Enterprise: Internal and International matters, University of Verona, Italy

CONFERENCE PRESENTATIONS (last five years)

- 2016, April 13-15. 20th IRSPM 2016 Conference, Hong Kong (China). Paper presented: “Building Relational Capital through Stakeholder Engagement: Evidence from the Non-profit Sector”
- 2015, November 19-21. 44th ARNOVA Annual Conference, Chicago, Illinois. Paper presented: “The new era of stakeholder engagement: gaining, maintaining, and repairing legitimacy in nonprofit organizations”
- 2015, October 16. 5th Workshop on Foundations, Torino. Paper presented: “Meeting local community needs. A dashboard from the stakeholder engagement experience”
- 2015, September 16-18. 8th Annual Conference of the EuroMed Academy of Business (EMAB 2015), University of Verona, Verona, Italy. Paper presented: “Gaining legitimacy in non-profit governance. The role of stakeholder engagement”
- 2015, September 10-12. AIDEA Conference 2015, Piacenza, Italy. Paper presented: “Il coinvolgimento degli stakeholder come strumento di legittimazione della governance. Il caso delle fondazioni bancarie italiane”
- 2015, September 3-4. 16th European Conference on Knowledge Management (ECKM 2015), University of Udine, Italy. Paper presented: “How to Engage Stakeholder Knowledge in Decision-Making: A Case Study From the Non-Profit Sector”
- 2015, August 19-21. 8th Accounting History International Conference, Ballarat, Australia. Paper presented: “Accountability for a place in heaven: a stakeholders’ portrait in Verona’s confraternities”
- 2014, November 20-22. 43rd ARNOVA Annual Conference, Denver, Colorado. Paper presented: “Community engagement in nonprofit governance: evidence from representative board in Italian Bank Foundations”
- 2014 April 9-11. 18th IRSPM Conference, Carleton University, Ottawa, Canada. Paper presented: “Governance in nonprofit organizations and stakeholder engagement: when community representative are on the board”

- 2014 February 6-7. 2nd ICIE Conference, Bangkok University, Bangkok, Thailand. Paper presented: “Linking market orientation and service relatedness to new service development: The case of Italian small accounting firms”
- 2013 September 19-21. 36th AIDEA International Conference, Lecce, Italy. Paper presented: “The influence of Business strategy and Ownership on Management accounting innovations and Risk management techniques: An empirical analysis in large manufacturing companies in Italy”
- 2012 September 20-21, 4th Italian CSEAR 2012, Levico Terme, Italy. Paper presented: “The social reporting in Italian bank foundations”

AWARDS

- 2015 Italian Research in Philanthropy Awards (IRPAs)

REVIEWING

- 2016, April 13-15. 20th IRSPM 2016 Conference, Hong Kong, China.
- 2014 September 3-4. ECKM 2015, 15th European Conference on Knowledge Management, Udine, Italy
- 2014 September 3-5. MCIS Mediterranean Conference on Information Systems, Verona, Italy. Track: Corporate Social Responsibility and Information Technology

TEACHING ACTIVITIES

- 2005-present. Professor of the course “Business Economics” (First cycle degree course)
- 2010-2011. Professor of the course “IFRS and consolidated financial statements” (Second cycle degree course)
- 2002-2009. Professor of the course “Financial Accounting” (First cycle degree course)

MAIN PUBLICATIONS

Books

2014. *Board Governance in Bank Foundations* (with C. Leardini and S. Moggi), Springer: Berlin

2011. *Genere, territorio e programmazione. Un’opportunità per l’azienda pubblica locale* (with C. Leardini), Rirea aziende: Rome

2009. *La comunicazione aziendale*, Franco Angeli: Milan

2008. *L'azienda convento nei registri contabili di Santa Maria della Scala a Verona. 1345-1355* (with G. Alberti and C. Leardini), Cedam: Padua
2007. *Aspetti critici del bilancio di esercizio delle fondazioni di origine bancaria*, Rirea: Rome
2006. *Il principio di prudenza nel bilancio di esercizio. Profili evolutivi alla luce del processo di armonizzazione contabile internazionale*, Aracne Editrice: Rome

Referred Journals

- Forthcoming. "Accountability for a place in heaven: A stakeholders' portrait in Verona's confraternities" (with S. Moggi, V. Filippi and C. Leardini), *Accounting History*, DOI: 10.1177/1032373216643078.
- Forthcoming. "When the law Shapes Nonprofit Boards: The Key Role of Local Stakeholders" (with C. Leardini, S. Moggi and A. Zardini), *Nonprofit and Voluntary Sector Quarterly*, DOI: 10.1177/0899764016634891
2016. "La governance delle fondazioni di origine bancaria italiane sancisce il modello della community-owned foundation" (with B. Campedelli, L. Zanin, S. Moggi and C. Leardini), *Il Risparmio*, n. 1, pp. 5-26.
2015. "Linking Market Orientation and Service relatedness to New Service Development. The Case of Italian Small Accounting Firms" (with M. Massaro and C. Bagnoli), *The International Journal of Management Science and Information Technology*, 16, Special Issue: ICIE 2014 (2015-06), pp. 94-107
2015. "Mandatory or not mandatory reporting? Insights from Italian bank foundations" (with S. Moggi and C. Leardini), *International Journal of Public Administration*, 38(10), 734-742
2015. "Toward community engagement in governance" (with C. Leardini, S. Moggi and B. Campedelli), *Voluntary Sector Review*, 6(1), pp. 21-39
2013. "Accounting and power in religious institutions: Verona's Santa Maria della Scala monastery in the Middle Ages" (with C. Leardini), *Accounting History*, 18(3), pp. 415-427
2011. "Fondazioni di origine bancaria e utilità prodotta: verso un sistema di accountability basato su indicatori di utilità sociale" (with C. Leardini), *Il Risparmio*, 1, pp.69-96
2010. "I registri di entrata e uscita del convento di Santa Maria della Scala a Verona: l'attività di rendicontazione a supporto del controllo e dell'amministrazione negli enti religiosi" (with G.B. Alberti and C. Leardini), *Contabilità e cultura aziendale*, X(1), pp. 32-55
2009. "Governance e accountability nelle Fondazioni Bancarie" (with C. Leardini and C. Todesco), *EA2000-International Business Review*, 4, pp. 81-95

Book Chapters

2015. "Business Strategy and Ownership: How Do They Affect Management Accounting Innovations and Risk Management in Large Firms in Italy" (with F. Cescon and A. Costantini), in N. Di Cagno, G. Invernizzi, A. Mechelli, M. Ugolini (eds), *Il ruolo dell'azienda nell'economia. Esiste un modello aziendale orientato alla crescita?*, Il Mulino, Bologna.
2014. "Scelte strategiche e tecniche di risk management nelle grandi imprese manifatturiere" (with F. Cescon and A. Costantini), in A. Riccaboni et al. (eds.), *Il governo dei rischi aziendali tra esigenze di mercato e fattori istituzionali*, Franco Angeli: Milan
2013. "Accountability in Culture: The Italian Experience" (with C. Leardini), in O. Alfranca Burriel (ed.), *Economics of Culture*, Nova Publishers: New York
- 2012, "I registri contabili dei priori generali: la struttura", in G. Rossi, C. Leardini, S. Cantele, V. Filippi & S. Moggi, *Contabilità e Ordine generale dei Servi di Maria nel Medioevo. Il peculiare ruolo delle rilevazioni attraverso i Registri dei Priori generali*, Rirea: Rome
2012. "La prospettiva di genere: un'opportunità per l'ente locale", in S. Serafin & M. Brollo (eds.), *Donne, politica e istituzioni: varcare la soglia?*, Forum: Udine
2011. "Public finance, organisation and gender: the contribution of Italian School Economia Aziendale" (with C. Leardini), in M.A. Galindo Martin & C. Nardi Spiller (eds.), *Public Finance: Lessons from the Past and Effects on the Future*, Nova Publishers: New York
2010. "Le erogazioni in arte e cultura delle fondazioni del Triveneto", in C. Leardini & G. Rossi (eds.), *Fondazioni bancarie, arte e cultura. Ruolo, risultati e prospettive alla luce di un'analisi territoriale*, Franco Angeli: Milan
2010. "Verso un'accountability più trasparente dell'attività istituzionale in arte e cultura: il ruolo della Nota Integrativa e del bilancio di missione", in C. Leardini & G. Rossi (eds), *Fondazioni bancarie, arte e cultura. Ruolo, risultati e prospettive alla luce di un'analisi territoriale*, Franco Angeli: Milan

Conference Proceedings

2015. "Gaining legitimacy in non-profit governance. The role of stakeholder engagement", in Vrontis D., Weber Y., Tsoukatos E., *Innovation, Entrepreneurship and Sustainable Value Chain in a Dynamic Environment*, Proceedings of the 8th Annual Conference of the EuroMed Academy of Business, University of Verona (Italy), 16-18 September 2015
2015. "How to Engage Stakeholder Knowledge in Decision-Making: A Case Study From the Non-Profit Sector" (with A. Garlatti and C. Leardini), 16th European Conference on Knowledge Management (ECKM 2015), University of Udine (Italy), 3-4 September 2015
2014. "Linking market orientation and service relatedness to new service development: The case of Italian small accounting firms" (with M. Massaro), 2nd International Conference on Innovation and Entrepreneurship (ICIE-2014), Bangkok University, Bangkok (Thailand), 6-7 February
2013. "The influence of Business strategy and Ownership on Management accounting innovations and Risk management techniques: An empirical analysis in large manufacturing companies in Italy"

(with F. Cescon and A. Costantini), 36th AIDEA International Conference, Lecce (Italy), 19-20-21 September

Working papers

2016. “Meeting local community needs. A dashboard from the stakeholder engagement experience” (with S. Moggi, C. Leardini, and A. Zardini). Working paper n. 16, Centro Ricerche sulla Cooperazione e sul Nonprofit (Università Cattolica del Sacro Cuore), Vita e Pensiero, ISBN 978-88-343-3208-5.