



Evaluation grid for examinations

Laurea Magistrale in International marketing, management and organization

When marking examinations, professors may use the following framework, approved on 13.7.2023. Any further or different information will be provided by the lecturers in the course syllabus.

Mark	Evaluation	Description
30 e lode	Excellent	The student: <ul style="list-style-type: none"> - demonstrates complete and thorough content knowledge; - demonstrates a deep understanding of even the detailed concepts and is able to synthesize and reflect on them; - demonstrates an excellent ability to apply the concepts, synthesize them, and make connections between different parts of the subject; - expresses himself/herself in a confident, clear and accurate manner, structuring his or her discourse in a mature manner.
29-30	Very good	The student <ul style="list-style-type: none"> - demonstrates complete and thorough content knowledge; - has a deep understanding of even detailed concepts; - demonstrates an excellent ability to apply concepts; - expresses himself/herself in a confident, clear, and accurate manner.
26-28	Good	The student: <ul style="list-style-type: none"> - demonstrates appropriate content knowledge; - demonstrates an appropriate understanding of the subject; - applies knowledge appropriately; - explains clearly using appropriate terminology.
22-25	Fairly good	The student <ul style="list-style-type: none"> - demonstrates adequate content knowledge, with uncertainties about detailed aspects; - demonstrates an understanding of the fundamental aspects of the subject; - demonstrates the ability to apply knowledge with some uncertainty; - explains the content correctly, with some uncertainty.
18-21	Sufficient	The student: <ul style="list-style-type: none"> - demonstrates limited knowledge of the fundamental aspects of the subject; - evidences an understanding of the fundamental aspects of the subject; - shows uncertainty in the application of knowledge; - explains the content in a simple manner with uncertainties.
<18	Not sufficient	The student: <ul style="list-style-type: none"> - demonstrates fragmentary and superficial knowledge of the core content of the course; - demonstrates an inadequate understanding of the basic content of the course; - shows great uncertainty in the application of the contents; - explains confusedly and poorly.