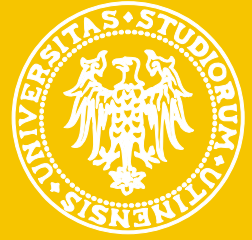
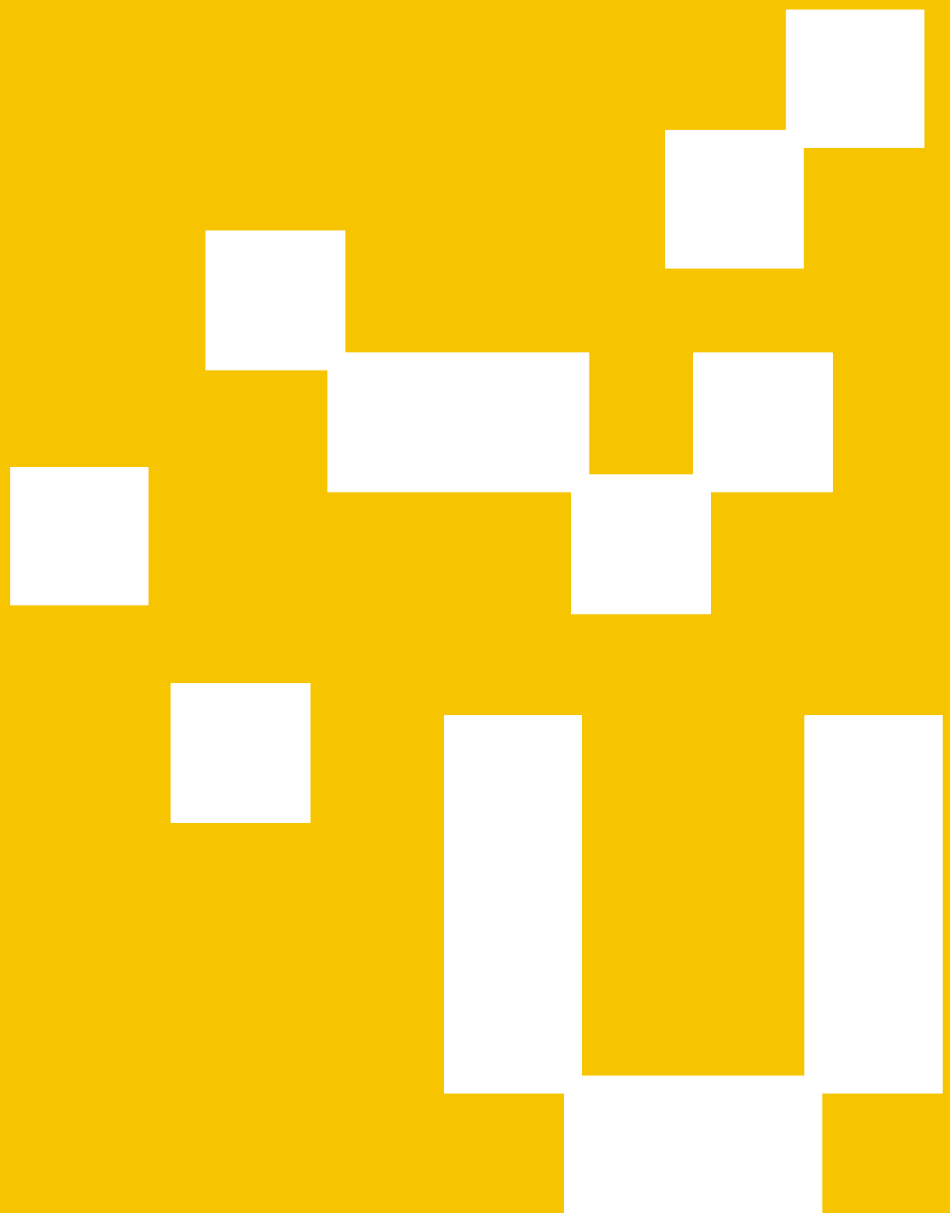


BACHELOR'S DEGREE MANAGEMENT & BUSINESS ANALYTICS 25—26



**UNI
UD**



BACHELOR'S DEGREE MANAGEMENT & BUSINESS ANALYTICS

LOCATION

UDINE

CREDITS

180 ECTS

ITALIAN DEGREE CLASS

L-18 ECONOMICS
AND BUSINESS
MANAGEMENT

DURATION

3 YEARS

ACCESS

RESTRICTED TO
100 PLACES

KNOWLEDGE REQUIRED FOR ACCESS

The prerequisites for successful attendance of the course are as follows:

- a solid cultural background;
- a basic knowledge of mathematics and computer science.
- proficiency in the English language at least at B2 level;

Initial preparation will be assessed through participation in the TOLC-E test administered by CISIA, in accordance with the procedures outlined in the Study Manifesto. Any initial gaps will be filled through specific training activities during the first year of the course by passing one of the following courses included in the study plan: *Mathematics for Business, Statistics for Business, Microeconomics*.

Students who do not provide certification of English proficiency at the B2 level at the time of enrollment will generally not be eligible for admission.

The Bachelor's Degree in Management & Business Analytics is designed to develop professionals who possess the expertise needed to drive business growth, enhance economic value, and navigate the complexities of the modern business landscape. The program seamlessly integrates core business knowledge with advanced IT and digital competencies, equipping students with the tools necessary to make informed, data-driven decisions in an increasingly digitalized and interconnected world. The program structure offers a well-rounded mix of general business skills with a strong emphasis on the practical application of digital tools for decision-making, problem-solving, and data governance. This combination ensures that students are not only proficient in business management but also adept at utilizing digital technologies to address complex business challenges. Throughout the course, students will engage also with key concepts across disciplines such as economics, law, and quantitative analysis, all of which provide a solid interdisciplinary foundation for tackling today's business problems. Graduates of the program will be exceptionally well-prepared to pursue a wide range of career opportunities, both within organizations and in external advisory roles, across industries in a rapidly evolving, global job market. By focusing on the development of specialized and transferable skills, the program ensures that graduates are not only capable of meeting current industry demands but also adaptable to future changes and challenges. Ultimately, the program fosters the ability to thrive in both national and international professional contexts, offering graduates a competitive edge in today's dynamic business environment. The Degree program allows for the continuation of studies through Master's Degrees.

STUDY PLAN

1ST YEAR

COURSES	SEMESTER/ECTS
Accounting & Business Administration (SECS-P/07)	1 st /9
Business Organization & Business History - Business History (SECS-P/12) (6 ECTS) - Business Organization (SECS-P/10) (6 ECTS)	1 st /12
Mathematics for Business (SECS-S/06)	1 st /9
Introduction to Coding (ING-INF/05)	2 nd /9
Microeconomics (SECS-P/01)	2 nd /9
Statistics for Business (SECS-S/01)	2 nd /9
Personal Development Seminars (NN) ***	1 st e 2 nd /3

2ND YEAR *

COURSES	SEMESTER/ECTS
Business Operation & Data Management - Data Management (ING-INF/05) (6 ECTS) - Operation Management & Global Supply Chain (SECS-P/08) (6 ECTS)	1 st /12
Private Law (IUS/01)	1 st /9
Quantitative Methods for Business (SECS-S/06)	1 st /9
Financial Reporting (SECS-P/07)	2 nd /9
Financial Tools for Business (SECS-P/09)	2 nd /9
Macroeconomics (SECS-P/01)	2 nd /9



3TH YEAR *

COURSES	SEMESTER/ECTS
Analytical Tools for Business (SECS-S/03)	1 st /9
Digital Marketing (SECS-P/08)	1 st /6
Finance for Investment (SECS-P/11)	1 st /6
Process & People Management (SECS-P/10)	1 st /9
Commercial & Digital Law (IUS/05)	2 nd /9
One course from the following:	
- Artificial Intelligence and Laboratory of Machine Learning (INF/01)	2 nd /6
- Laboratory of Network and Cyber Security for Business (INF/01)	2 nd /6
Elective Courses **	12
Final Exam	6

*

Not activated during 2025/2026 academic year.

**

Students are advised to choose the elective courses from those consistent with the study plan.

Seminari di Sviluppo Personale (3 ECTS / 3° Year) activated for students who have obtained the B2 Italian language certification.

The course assignment to the Spring or Fall semester may be modified due to organizational needs.



**UNIVERSITÀ
DEGLI STUDI
DI UDINE**

HIC SUNT FUTURA



FONDAZIONE
FRIULI

DIES

**DIPARTIMENTO
DI SCIENZE ECONOMICHE
E STATISTICHE**

**Orientation
and Tutoring Office**
via Gemona 92, Udine
t 0432 556215
cort@uniud.it

International Relation Office
via Gemona 92, Udine
t 0432 556215
jolita.ziauberyte@uniud.it

Student Administration Office
via Tomadini 30/a, Udine
t 0432 249250
segreteria.economia@uniud.it

**Department of Economic
Sciences and Statistics**
via Tomadini 30/a, Udine
t 0432 249208

Uniud social
uniud.it/socialmedia



facebook/uniud
Gruppo Help!



@universitadiudine
@tutoruniud



Università di Udine



+39 335 7794143



@uniudine

UNIUD.IT